Saúl de Casas Simón

17 de diciembre de 1993 Santurce, Vizcaya

Residence Contact

ore de 1993 Barcelona caya



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PERSONAL STATEMENT

Graduated in Creation and Design from the University of the Basque Country. During the four years coursed I have complemented studies on new drawing techniques, improvement of photography and a digital marketing course powered by Google.

Over the past year I have been doing a Master's on Gaphic Design in the city of Barcelona, which has helped me to define my professional preferences. Although my work occupies various disciplines, it is emerging within me a great interest in branding and typography.

In my free time I dedicate myself to social education and sports, I'm a big fan of surfing. The sea and the mountains are part of my life, friendship and family too. My references; David Carson, Wolf Ollins, Stefan Sagmeister...

PROFESSIONAL PROFILE

Honest, committed and very demanding. Very good at teamwork and easy to interact with peers. Perfectionist, proactive and initiative to any project. Constant work and research are the key ingredients of creative developement and innovative ideas. Aware of the sense of urgency and very able to work under pressure.

DESIGN SKILLS

| Adobe Photoshop Adobe Illustrator Adobe Indesign Adobe Premiere | — Software |
|--|----------------|
| | |
| Typography | ٦ |
| Branding | |
| Editorial | |
| Packaging | — Capacities |
| Web design | |
| Art direction | |
| Illustratión | |

OTHER SKILLS

Painting Team working Photography Collage Social networks Group Instructor

EDUCATION

Master's in Design and Art Direction; (currently studying)

ELISAVA, Escuela Universitaria de Barcelona, Diseño e Ingeniería. Plaça de Joaquim Xirau, 4, 08002 Barcelona

Master's in Graphic Design;

BAU, Centro Universitario de Diseño de Barcelona, 2015-2016 Carrer de Pujades, 118, 08005 Barcelona

Creation and Design degree;

University of Fine Arts of the Basque Country, 2010-2015 Barrio Sarriena, s/n, 48940 Leioa, Bizkaia

"Basic digital marketing" certificate;

Powered by "Google", 06-2014, Bilbao School of Engineering Urkixo Zumarkalea, S/N, 48013 Bilbo, Bizkaia

EXPERIENCE

From July 2016 to August 2016 **Morillas, Branding agency** Brand identity and innovation

www.morillas.com

From June 2016 to July 2016 **Arbik**

Graphic design, furniture design, interior design, architecture, manufacturing, design of signage, construction and installation www.arbik.es

From September 2011 until today **Design works by myself in:**

"Tea Shop" packaging redesign Brand identity creation for a parity campaign Tipography research with the colaboration of 41 women Editorial research for March the 8th, women's day

LENGUAGES

Native in Spanish and Basque Medium level in English

FREE TIME

Culture, Social education, sea, mountain, gastronomy, travelling, surfing, friendship and family.